

# Mihir Sodawalla

## Experience Designer

I am a Designer, Founder, Developer... well whatever is required to get shit done and get the results that we are aiming for and I have a record to show for it.

 [Portfolio](#)

 [GitHub](#)

 [Instagram](#)

6 YEARS EXPERIENCE

### Builder / Designer Engineer @Velt

May 2023 • Present

- 6X Revenue since joining (w/ a team of 6)
- Designed & Engineered Enterprise solutions for Superflow
- Implemented Enterprise SSO features
- Leading product design with an AI focus for Velt
- Contributing to Velt Labs, which researches and develops collaboration ideas.

### Experience Designer @HumanX

May 2021 • Jul 2023

- [Amazon](#) - Enhance seller app experience and storefronts
- [Azodha](#) - Worked on building a patient experience
- Aditya Birla Health Insurance - Increase in conversion rate for insurance buyer
- CNBC - News reading experience for websites and apps

### Founder @ThePong.studio

Dec 2021 • Mar 2023

Ran a small boutique design studio with a team of three

- [TechMonk](#) - Designed engagement and experience platform
- [Strique](#) - Designed SaaS applications for marketing, analytics and reporting
- [Predflow](#) - Branding & Designed SaaS app for Performance marketing teams

### Product Designer @Acadza

Feb 2021 • May 2021

Designed experiences for biggest marketplace in India, help a consumer 3d Software with an iPad adaptation and enhance a news outlet for millions of Indian citizens to consume the news

### UI/UX Designer (Consultant)

Dec 2019 • Jan 2021

- DropBook - Designed web app for an Ed-Tech startup
- SBP Imitations - UI for a website for imitation jewellery

### IT Intern @Prime Infotech

Apr 2018 • June 2018



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### My Products

[Share Your Deck](#)

[getsnapdrop.in](https://getsnapdrop.in)

### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Frontend & Backend Coding

### Tools & Technologies

Figma, Jitter, Framer, Miro, Node.js, Angular.js, GCP.

### Other Skills

SCSS, Photoshop, Sony

Vegas Pro

### Languages

English (professional)

Hindi (native)

Spanish (beginner)